

Donald MacKenzie

*President, Chief Executive Officer,
and Chairman, NYNEX Information
Resources, Inc.*

Class 1954



In his senior year at Needham High School, Donald MacKenzie served as Class Vice-President and as a Home Room Officer. He joined the Audio-Visual Club and the Senior Prom Committee, played on the varsity basketball team, and acted in the senior play (The Man Who Came to Dinner). He also distinguished himself by making the Scholastic Honor Roll at graduation. During his junior year, which was his first year at Needham High School, he was a member of the varsity basketball team and the Junior Prom Committee and was a participant in the Boys' Gym Meet.

Following his years at Needham High School, Mr. MacKenzie attended Brown University, where he graduated with distinction in 1958, attaining a degree in political science. While at Brown he played basketball and was president of his freshman dormitory.

After graduating from Brown University, Mr. MacKenzie spent three years as a salesman for Mobil Oil. He then moved to New England Telephone, where he spent most of his time in sales and marketing. He spent some time as a plant manager for American Telephone and Telegraph (AT&T), but returned to New England Telephone where he was eventually promoted to Managing Director of Business Services. He moved to the NYNEX Corporation when it was formed, as a consequence of the AT&T 1984

divestiture. Mr. MacKenzie is currently President, Chief Executive Officer, and Chairman of NYNEX Information Resources Company, a billion dollar multinational firm whose best known product is the NYNEX Yellow Pages. Additionally, he is also the Chairman of three other companies - Mediatel Corporation, A Prague, Czechoslovakia, publishing company; United Publishing Company of Los Angeles; and NYNEX Information Technology Company of New York. He also serves as chairman of the Yellow Pages Publishers' Association, an international trade association headquartered in Troy, Michigan.

Mr. MacKenzie is president-elect of the Telephone Pioneers of America, an 800,000-member association of telephone company employees who donate annually twenty-nine million hours of work to charitable causes. He is also the elected Town Moderator of Acton, a position he has held since 1977, and has recently become the president of the Massachusetts Moderators' Association. In addition he has been a corporator of Emerson Hospital in Concord since 1984. He is a past chairman of the Town of Acton Personnel Committee and Collective Bargaining Committee. His hobbies include golf, tennis, and skiing.